BEAUTY collection®
CURATORS IN THE ART OF BEAUTIFUL

The collector

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"I am learning all the time. The tombstone will be my diploma."
Eartha Kitt

College Prep: Don't Forget These 10 Beauty Essentials

When you're off to college, you always want to look your best. After all, with today's jam-packed schedules, you can't afford to be side-tracked by a chipped nail or a stray lock of hair!

Whether you're moving back into the dorm or jetting off to study abroad, you need the right tools handy to feel gorgeous all day long. Here are 10 beauty essentials to keep with you wherever you go:

1 Hair saver.

Thanks to the **Tangle Teezer**, you don't have to pull out your hair between classes just because of a few knots or snarls. Designed for gentle detangling, this flexible brush adds smoothness and shine without causing breakage.

2 Blush booster.

Brighten the natural bloom in your cheeks and lips any time with **Stila Convertible Lip & Cheek.** Available in eight fresh hues like Petunia and Poppy, this two-in-one beauty secret serves as both a blush and a lipstick.

3 Dry cleanser.

When you don't have time to give your hair the full shower treatment, reach for **Oscar Blandi Pronto Dry Shampoo Invisible.** This water-free cleanser absorbs build-up and oils while boosting volume for a fresh look and feel.

4 Hair finisher.

Baby your hair with **MoroccanOil Treatment Light,** now available in a convenient travel size (a.k.a., The Mini). This light formula gives you the silky finish and gorgeous shine you deserve, while controlling frizz and repairing damage no matter where you go.

HOT TIP!

Keep your favorite beauty products at the ready with the **Japonesque Handi Bottle Pack and Pouch**. Designed for hassle-free air travel, this clear, zippered case features six assorted bottles with leak-proof caps.

5 Face refresher.

Don't let excess oils build up on your complexion throughout the day. **Boscia Fresh Blotting Linens,** made from natural linen, gently absorb oils from the face for a shine-free, clean look. These facial blotting papers are also available in Lavender, Green Tea, California Orange, and Peppermint.

6 Nail fixer.

Get rid of chipping, old, or tired nail lacquer any time with **Lippmann The Stripper to Go** finger-tip mitts. These lavender-scented mitts whisk away unwanted nail enamel while protecting and hydrating the surrounding cuticle.

7 Smile brightener.

After your morning coffee, use **Supersmile Quikee Whitening Tooth Polish** to spruce up your pearly whites without the toothbrush. Simply smooth a drop of this cavity-fighting formula over your teeth to whiten your smile any time of day.

8 Skin soother.

Restore, soften and balance your skin with **Avène Thermal Spring Water.** This mineral rich water soothes while minimizing skin sensitivity and providing anti-oxidant protection.

9 Nail shaper.

Say so-long to splitting, peeling nails thanks to **Essie's The Crystal File.** Made from crystal imported from the Czech Republic and featuring an everlasting abrasive surface, this file buffs and shapes nails reliably every time.

10 Fragrance keeper.

With **Tokyo Milk Petit Parfum Solide,** you can hold your favorite fragrance in the palm of your hand. The matchbook-style box contains a glass pot of intoxicating scents, such as Lotus Sake made with white grapefruit, lotus flower, crushed basil, green mango, and toasted sycamore.

EAU THERMALE Avène

Avène - The Ultimate Solution for Sensitive Skin

Rooted in **dermatology** and **hydrotherapy** since 1743, Avène is an expert in treating the most sensitive conditions, including psoriasis, eczema and atopic dermatitis. The foundation of Avène is its **Thermal Spring Water, which over 300 rigorous studies have confirmed boasts healing and soothing benefits.** But sensitive skin isn't the only type to benefit from Avène's effective, gentle formulas: Avène offers efficacious solutions for every skin type, including dry, oily and aging complexions. **So if it's gentle enough for sensitive skin, it's gentle enough for every skin.**

Don't miss this month's special offer from Avène — see back cover for details.

Pack It Up: Four Great Kits for Girls on the Go

When you're in a rush, something's got to give—but that doesn't mean you have to sacrifice your daily beauty routines! To make sure you never have to skip a step, reach for a handy beauty kit that is prepacked with all of the products you need.

For best results, we recommend a separate kit for each beauty regimen so you won't miss a beat rummaging for the right formula. Better yet? Look for travel-ready kits that you can take with you in a pinch. (Remember: Kits like these also make great gifts!) Here are four suggestions to get you started:

1 Skin care.

Baby your skin in just three steps with **Avène Essentials.** Use the **Gentle Gel Cleanser** to remove impurities and soften your skin, then protect your skin with the alcohol-free **Gentle Toner** made with Avene Thermal Spring Water. Follow up with the **Soothing Moisture Mask,** designed to restore suppleness to dehydrated skin while minimizing redness.

2 Hair care.

Treat your hair right with the **MoroccanOil Convenience Kit,** which includes both a restorative shampoo and a conditioner for all hair types—even chemically- or color-treated hair. The **Moisture Repair Shampoo** leaves hair full, soft, and shiny, while the **Moisture Repair Conditioner** restores moisture and repairs damage.

3 Bath and body.

Pamper yourself wherever you go with the **Cake Beauty Plane-Friendly 5-Piece Travel Kit.** Start with **It's a Slice Supremely Rich Bath and Shower Froth,** a decadent orange- and vanilla cream-scented bubble bath, then follow up with **It's a Slice Supreme Body Mousse,** a luxurious moisturizing cream. For a rich experience in Tahitian vanilla and fresh coconut, switch to **Desserted Island Supremely Rich Bath and Shower Froth** and the complementary **Desserted Island Supreme Body Mousse.** No matter your choice, finish off with **Milk Made Velveteen Hand Crème** for smooth, silky skin where it matters most.

HOT TIP!

Get the gorgeous brows you desire with the **Too Faced Brow Envy Kit,** featuring everything you need for perfect definition. Use the stencils to choose your desired shape, mix and match the four powder shades to achieve your ideal color, then tame and primp to perfection using the conditioning wax, brow comb, and angled brush.

4 Makeup.

Be gorgeous anywhere with hot new shades from **Stila Cosmetics.** The five **Stila Girl Beach Palettes** include everything you need for five very different looks. Try **Haute in the Hamptons,** featuring four eyeshadows (Sand, Linen, Route 27, and Blue Skies), a powder blush (Hydrangea), and a highlighter/bronzer (Montauk Highway). Polish off your look with a high-shine lip gloss from **Stila Cosmetics Lip Glaze Trio,** available in warm hues (Chocolate, Crème Bouquet, and Apricot) or cool shades (Grapefruit, Seashell, and Raisin) to match your mood.

Beauty above all else!

Avène Gentle Gel Cleanser [$18]

MoroccanOil Shampoo [$21]

Cake Beauty Plane-Friendly 5-Piece Travel Kit [$28]

Stila Girl Beach Palettes [$14]

Too Faced Brow Envy Kit [$35]

Fresh and Fabulous With SweetSpot Labs®

When it comes to beauty, every product has a purpose. We have shampoo to wash our hair, mascara to lengthen our lashes, and SweetSpot Labs® — products specifically formulated to take care of us "down there."

SweetSpot Labs® encourages you to embrace the beauty of your most intimate self. Why not treat *your* sweet spot to something special — a product designed specially for "her"? pH balanced to perfection, SweetSpot Labs® products contains mild ingredients, blended with soothing botanicals and pure essential oils to keep you feeling fresh and fabulous. We've been fans of the brand for years, and think every girl should be too. Give SweetSpot Labs® products a try this month — and let us know what you think!

SweetSpot Labs® gentle wash

This pH balanced mild cleanser shows your sweet spot a little TLC, formulated with soothing botanicals and essential oils.
$12

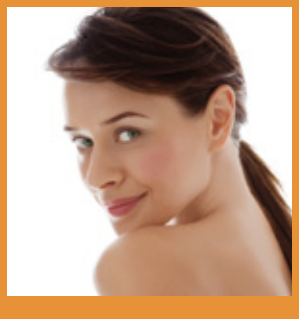
SweetSpot Labs® on-the-go wipettes

For freshness on the go, try out SweetSpot Labs' new wipettes. Formulated with the mildest, premium-quality ingredients to deliver a sophisticated clean for your sweet spot.
$12

August Special

Receive the SweetSpot Labs® assorted on-the-go wipettes Sample Pack with purchase of any full-size SweetSpot Labs® on-the-go wipettes this August.

Shop in store, or enter code **sweetpack** when you checkout online.



Featured Collection

Avène: Harnessing the Healing Power of Water

Avène is a leading expert in natural solutions for stubborn skin issues. Based on the the science of hydrotherapy — a skin treatment used since the 19th century for sensitive skin conditions — Avène's gentle yet effective formulas have become an instant celeb-favorite.

Avène has a regimen for everything from eczema and psoriasis to burns and scarring. Each treatment uses mineral rich thermal spring water, and is based on 260 years of experience and over 300 clinical studies. We invite you to experience the magical essence of Avène and Avène Thermal Spring Water this month at Beauty Collection. Discover for yourself why we — and celebrities like Uma Thurman and Gwyneth Paltrow — are in love with it.

To learn more about the thermal spring water that's at the heart of Avène's formulations, read below.

Avène Cleanance Soapless Gel Cleanser

Proven to change the pattern of cycle causing acne breakouts, this soap-free cleanser gives your skin a deep cleaning without stripping the skin's natural moisture.
$17

Avène High Protection Tinted Compact SPF 50

This 100% mineral sunscreen doubles as a full coverage matte foundation. UVA/ UVB protection, paraben-free, fragrance-free, water resistant.
$29

Avène Hydrance Optimale Rich Hydrating Cream

Voted **2010 Best of Beauty for Sensitive Skin Moisturizers** by **Allure,** this gentle, rich, creamy moisturizer helps restore and maintain the skin's moisture.
$28

Avène Cleanance K Cream-gel

Great for oily and blemish-prone skin, this dual-acting formula eliminates pore-clogging debris and gives you an instant control over shine.
$22

Gwyneth Paltrow lists Avène Thermal Spring Water as one of her favorite beauty products in her post titled "French Pharmacy."

Search for Avène on blog.beautycollection.com to read her post.

From Rain to Healing Thermal Spring Water: A 40 Year Journey

It begins as rain in the Cevennes Mountains in south-central France. Then, over 40 years as the water works its way through the mountains and to the thermal springs, it absorbs enriched minerals and trace elements. Over time, it transforms into a uniquely composed, natural healing resource — the spring water at the heart of Avène's formulations.

Over 300 biological, pharmacological and clinical studies have been conducted by both Avène and independent researchers — all confirming the healing and soothing benefits of this water.

What makes it so special?

- It contains a unique blend of silicate and trace elements that soothe, calm and soften the skin
- It has low salt mineral content — effectively treats even the most sensitive skin, without overdrying.
- It has perfect pH balance — It can be sprayed on open, clean wounds without stinging or burning
- It's naturally, bacteriologically pure

Have a persistent skin condition you haven't been able to solve? Try Avène this month at Beauty Collection. This August, Receive a FREE Avène Cleanance Soapless Gel Cleanser (50ml, $5 value) on any Beauty Collection purchase over $50.

Beauty Collection recommends

Avène Hydrance Optimale Rich Hydrating Cream $28

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4732 Commons Way
Calabasas, CA 91302
[818] 225-9424

West Hollywood
8951 Santa Monica Blvd
W. Hollywood, CA 90069
[310] 858-8838

Malibu
3900 Cross Creek Rd
Malibu, CA 90265
[310] 317-0117

Prices and selection may vary as stores are independently owned and operated. Visit store for details. Customer information is required to redeem promotions.

We Recommend NuFACE: Many of the benefits of cosmetic surgery without the cutting or cost

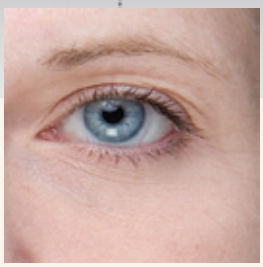
No doubt you've heard about it. The FDA-approved handheld microcurrent device that tightens your skin — and takes years off of your face.

NuFACE is the first at-home device that makes regular, self-administered facial treatments a reality. In just five minutes per day, you can smooth your forehead, lift your eyebrows, tighten the area under your eyes, contour your check bones, define the jaw line, and even tone your jowls.

NuFACE sends microcurrents into your skin — not only causing your muscles to tighten, but also measurably increasing your skin's collagen, elastin, circulation, and even cellular metabolism. The technology was first developed to help rehabilitate the facial muscles of Bell's Palsy patients — it's been rigorously tested, and works wonders on aging skin.

Here's How To Use It.

NUFACE
CONDUCTIVITY GEL
STEP 1
3 EASY STEPS TO YOUTHFUL SKIN
1 Prep
Apply the Conductivity Gel to the area being treated.
2 Lift
Simply glide the NuFACE® device over the natural contours of your face for an instant visible lift.
3 Finish
Remove the Conductivity Gel, spray the Optimizing Mist and apply your preferred moisturizer.



before

after

That's it. 5 Minutes. 5 Times Per Week. For 90 Days. You'll Be Transformed.

Available in both pink and white, the NuFACE Kit includes everything you need for at-home use. The NuFACE system features the Conductivity Gel, the Optimizing Mist, a 9-volt alkaline battery, an instructional user manual, and tip cards. **$325**

GLAMGLOW: NEW 10min Anti-Aging Mud Mask for a 3-Day Glow!

ELLE Magazine No.1 Beauty Obsession and New Beauty Editor's Pick 'Magic in a Jar' — now at Beauty Collection

GLAMGLOW is a patent-pending miracle mask designed to be a 'facial in a jar' for backstage use in Hollywood's Entertainment, Music, Fashion & Award industries. Its mud base hails from Southern France, home to glamorous Cannes, St. Tropez and Monaco. Use a couple of times a week or simply when you need GLAM-tastic™ skin in 10 minutes or less.

Just 10 minutes with GLAMGLOW:

- Skin Collagen Synthesis for a Noticeable 3-day Glow.
- Helps Diminish the Appearance of Fine Lines and Wrinkles.
- Leaves Skin Noticeably Smooth & Soft.
- Helps Tighten Skin & Minimizes Pores.
- Absorbs Impurities Without Removing Natural Oils.
- Helps Protect Against Free-Radical Damage.

It was all the Beauty Bloggers at the recent WEHO Red Carpet event could talk about. We think you'll love it too! $69

bareMinerals®
By BARE ESCENTUALS

AUGUST FEATURE: The Naturally Luminous Daily Duo Kits

Firm up your skin with these these 100% pure Rare Minerals Active Soil Complex formulas — skin renewing, clinically proven! Kits available for dry and combination skin, and contain both cleanser and moisturizer. **$23 ($30 value)**

Store Events

Calabasas

GHD - Style Tips from the Pro's: Get the insider scoop on how to get red-carpet ready at home! GHD shows you how to style your hair like a pro, using thermodynamics. **August 5 • 3-6pm**

Skin Analysis With Philips Crystalize & Ole Henriksen: Get personal with your skin with an in-depth skin analysis, using the Philips Crystalize, an innovative skin imaging service. Then, sit down with OLEHENRIKSEN to learn how to revitalize your skin using science infused, natural ingredients! **August 15 • 1-4pm**

Complimentary 30 Minute Pro Peels With Dr. Dennis Gross. No Down Time, No Recovery! This extra strength peel uses high concentrations of Alpha and Beta Hydroxy Acids to diminish wrinkles, reduce pore size and dark spots, while improving the skin's tone and texture.
August 31 • 11am-4pm
Call [818] 225-9424 to book an appointment in Calabasas.

Malibu

GHD - Style Tips from the Pro's: Get the insider scoop on how to get red-carpet ready at home! GHD shows you how to style your hair like a pro, using thermodynamics. **August 14 • 1:30-3:30pm**
Call [310] 317-0117 to book an appointment in Malibu.

West Hollywood

GHD - Style Tips from the Pro's: Get the insider scoop on how to get red-carpet ready at home! GHD shows you how to style your hair like a pro, using thermodynamics. **August 5 • 12-4pm**

Complimentary Smashbox Makeovers: Change up your look this Summer with a complimentary makeover from Smashbox! Discover the new colors and palettes that the line has to offer, and walk out a rockstar! **August 13 • 12-4pm**

Skin Analysis With Philips Crystalize & Ole Henriksen: Get personal with your skin with an in-depth skin analysis, using the Philips Crystalize, an innovative skin imaging service. Then, sit down with OLE**HENRIKSEN** to learn how to revitalize your skin using science infused, natural ingredients! **August 21 • 1-5pm**
Call [310] 858-8838 to book an appointment in WEHO.

August Service Specials

Calabasas

ANNOUNCING: The All-New STUDIO Membership at our Calabasas store. Looking for an affordable way to look and feel your best 24-7? We've launched a special skin services program just for you! For $50 each month, you'll receive $135 in skin services, along with access to special promotions, discounts, and offers. For details or to sign up today, call the store.

Call [818] 225-9424 to become a STUDIO Member.

BECOME A MEMBER OF THE STUDIO FOR $50 PER MONTH*

Malibu

ANNOUNCING: The All-New STUDIO Membership at our Malibu store. Looking for an affordable way to look and feel your best 24-7? We've launched a special skin services program just for you! For $50 each month, you'll receive $135 in skin services, along with access to special promotions, discounts, and offers. For details or to sign up today, call the store.

Call [310] 317-0117 to become a STUDIO Member.

BECOME A MEMBER OF THE STUDIO FOR $50 PER MONTH*

West Hollywood

Did you know that Beauty Collection WEHO has a large and growing number of STUDIO Members? And that we provide them with regular and affordable skin services month in and month out? The program has caught fire, and this month it's even spreading to the other stores. Isn't it time for you to check it out? Call the store for details, or to sign up today!

Call [310] 858-8838 to become a STUDIO Member.

BECOME A MEMBER OF THE STUDIO FOR $50 PER MONTH*

*Introductory rate. Lock it in while you can!

Get Ready for Back to School with this $270 Beauty Basket!

Like us on Facebook this August for a chance to win this fabulous beauty basket! We'll draw one lucky name on September 1 and present them with a gift basket that includes:

Dr. Dennis Gross Glam Glow Pads, SweetSpot Labs Gentle Wash in Geranium Lavender, Glam Glow Mud Mask, SweetSpot Labs balancing mist in Geranium Lavender, SweetSpot Labs on-the-go wipettes, Avène Cleanance Gel Cleanser, Hair Rules Hydrating Finishing Cream, Avène Cleanance K, NUDE Skincare Facial Oil, Avène Cleanance Mask, Hair Rules Nourishment Leave-In Conditioner

There are other benefits to "liking" us. Participate in our exciting Facebook parties, get fan-only deals and flash offers and find out the insider info on what's happening at Beauty Collection!

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CURATORS IN THE ART OF BEAUTIFUL

SPECIAL OFFER

Receive a FREE Avène Cleanance Soapless Gel Cleanser (50ml, $5 value) this August

Made with Avène's healing Thermal Spring Water, this soap-free cleanser has a deep cleansing action that eliminates impurities and excess sebum without stripping the skin's natural moisture. Perfect for all skin types!

Valid on any Beauty Collection purchase over $50. Present this coupon at checkout in-store, or enter promocode **healingwater** when you shop online.

Offer expires August 31, 2011

*Offer good while supplies last.
Limit one per customer.

Your Free Gift